



Detailed Income Profile

Detailed Income Report
 205 S Elm St, Marcus, IA 51035
 Ring: 5 miles radius

Latitude: 42.819666
 Longitude: -95.803987

| Summary | Census 2000 | 2010 | 2015 | 2010-2015 Change | 2010-2015 Annual Rate |
|------------------------|-------------|-------|-------|------------------|-----------------------|
| Population | 1,915 | 1,649 | 1,553 | -96 | -1.19% |
| Households | 756 | 665 | 628 | -37 | -1.14% |
| Average Household Size | 2.46 | 2.41 | 2.40 | -0.01 | -0.08% |
| Families | 513 | 442 | 413 | -29 | -1.36% |
| Average Family Size | 3.05 | 2.99 | 2.98 | -0.01 | -0.07% |

| Households by Income | Census 2000 | | 2010 | | 2015 | |
|--------------------------|-------------|---------|----------|---------|----------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| HH Income Base | 770 | 100.0% | 665 | 100.0% | 628 | 100.0% |
| <\$10,000 | 65 | 8.5% | 48 | 7.2% | 38 | 6.0% |
| \$10,000-\$14,999 | 57 | 7.4% | 27 | 4.0% | 28 | 4.5% |
| \$15,000-\$19,999 | 54 | 7.0% | 39 | 5.9% | 27 | 4.3% |
| \$20,000-\$24,999 | 55 | 7.1% | 35 | 5.2% | 31 | 5.0% |
| \$25,000-\$29,999 | 55 | 7.2% | 52 | 7.7% | 37 | 5.9% |
| \$30,000-\$34,999 | 55 | 7.2% | 35 | 5.3% | 26 | 4.2% |
| \$35,000-\$39,999 | 80 | 10.3% | 60 | 9.0% | 49 | 7.8% |
| \$40,000-\$44,999 | 57 | 7.4% | 46 | 6.9% | 51 | 8.1% |
| \$45,000-\$49,999 | 48 | 6.2% | 43 | 6.4% | 32 | 5.1% |
| \$50,000-\$59,999 | 85 | 11.1% | 72 | 10.9% | 97 | 15.4% |
| \$60,000-\$74,999 | 91 | 11.8% | 100 | 15.1% | 82 | 13.0% |
| \$75,000-\$99,999 | 31 | 4.1% | 55 | 8.3% | 59 | 9.4% |
| \$100,000-\$124,999 | 16 | 2.0% | 29 | 4.3% | 41 | 6.5% |
| \$125,000-\$149,999 | 3 | 0.5% | 3 | 0.4% | 3 | 0.5% |
| \$150,000-\$199,999 | 10 | 1.2% | 14 | 2.2% | 18 | 2.9% |
| \$200,000-\$249,999 | 9 | 1.1% | 5 | 0.8% | 5 | 0.9% |
| \$250,000-\$499,999 | N/A | | 2 | 0.3% | 2 | 0.3% |
| \$500,000+ | N/A | | 0 | 0.0% | 0 | 0.0% |
| Median Household Income | \$37,570 | | \$43,861 | | \$48,982 | |
| Average Household Income | \$44,367 | | \$52,131 | | \$56,988 | |
| Per Capita Income | \$18,625 | | \$22,087 | | \$24,214 | |

| Families by Income | | | | | | |
|-----------------------|-------------|--------|----------|------------------|-----------------------|--------|
| | Census 2000 | 2010 | 2015 | 2010-2015 Change | 2010-2015 Annual Rate | |
| Family Income Base | 535 | 100.0% | 442 | 100.0% | 413 | 100.0% |
| <\$10,000 | 29 | 5.4% | 22 | 5.0% | 14 | 3.5% |
| \$10,000-\$14,999 | 17 | 3.1% | 10 | 2.4% | 9 | 2.1% |
| \$15,000-\$19,999 | 20 | 3.7% | 11 | 2.4% | 9 | 2.2% |
| \$20,000-\$24,999 | 26 | 4.9% | 18 | 4.1% | 14 | 3.5% |
| \$25,000-\$29,999 | 30 | 5.7% | 19 | 4.2% | 15 | 3.7% |
| \$30,000-\$34,999 | 43 | 8.0% | 20 | 4.5% | 15 | 3.7% |
| \$35,000-\$39,999 | 61 | 11.4% | 24 | 5.3% | 19 | 4.5% |
| \$40,000-\$44,999 | 55 | 10.3% | 39 | 8.9% | 30 | 7.4% |
| \$45,000-\$49,999 | 35 | 6.6% | 50 | 11.4% | 29 | 7.0% |
| \$50,000-\$59,999 | 72 | 13.5% | 59 | 13.4% | 61 | 14.8% |
| \$60,000-\$74,999 | 80 | 14.9% | 70 | 15.9% | 70 | 17.0% |
| \$75,000-\$99,999 | 31 | 5.8% | 68 | 15.4% | 70 | 17.0% |
| \$100,000-\$124,999 | 14 | 2.6% | 13 | 3.0% | 25 | 6.0% |
| \$125,000-\$149,999 | 3 | 0.6% | 5 | 1.1% | 9 | 2.2% |
| \$150,000-\$199,999 | 10 | 1.8% | 5 | 1.2% | 10 | 2.5% |
| \$200,000-\$249,999 | 9 | 1.7% | 6 | 1.3% | 8 | 2.0% |
| \$250,000-\$499,999 | N/A | | 2 | 0.6% | 4 | 0.9% |
| \$500,000+ | N/A | | 0 | 0.1% | 0 | 0.1% |
| Median Family Income | \$43,621 | | \$51,029 | | \$58,119 | |
| Average Family Income | \$52,873 | | \$59,892 | | \$69,437 | |

Data Note: Income represents the annual income for the preceding year, expressed in current dollars, including an adjustment for inflation (for 2010 and 2015). In 2000, the Census Bureau reported income to an upper interval of \$200,000+. Esri forecasts extend income to \$500,000+. N/A means Not Available.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

January 08, 2012

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Detailed Income Report
 205 S Elm St, Marcus, IA 51035
 Ring: 15 miles radius

Latitude: 42.819666
 Longitude: -95.803987

| Summary | Census 2000 | 2010 | 2015 | 2010-2015 Change | 2010-2015 Annual Rate |
|------------------------|-------------|--------|--------|------------------|-----------------------|
| Population | 15,821 | 14,536 | 13,975 | -561 | -0.78% |
| Households | 6,360 | 5,979 | 5,770 | -209 | -0.71% |
| Average Household Size | 2.42 | 2.37 | 2.36 | -0.01 | -0.09% |
| Families | 4,318 | 4,001 | 3,831 | -170 | -0.87% |
| Average Family Size | 3.00 | 2.92 | 2.91 | -0.01 | -0.07% |

| Households by Income | Census 2000 | | 2010 | | 2015 | |
|--------------------------|-------------|---------|----------|---------|----------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| HH Income Base | 6,388 | 100.0% | 5,979 | 100.0% | 5,770 | 100.0% |
| <\$10,000 | 535 | 8.4% | 398 | 6.7% | 323 | 5.6% |
| \$10,000-\$14,999 | 428 | 6.7% | 225 | 3.8% | 249 | 4.3% |
| \$15,000-\$19,999 | 515 | 8.1% | 346 | 5.8% | 251 | 4.3% |
| \$20,000-\$24,999 | 579 | 9.1% | 393 | 6.6% | 363 | 6.3% |
| \$25,000-\$29,999 | 518 | 8.1% | 415 | 6.9% | 313 | 5.4% |
| \$30,000-\$34,999 | 532 | 8.3% | 412 | 6.9% | 318 | 5.5% |
| \$35,000-\$39,999 | 532 | 8.3% | 448 | 7.5% | 379 | 6.6% |
| \$40,000-\$44,999 | 437 | 6.8% | 413 | 6.9% | 309 | 5.4% |
| \$45,000-\$49,999 | 362 | 5.7% | 365 | 6.1% | 285 | 4.9% |
| \$50,000-\$59,999 | 664 | 10.4% | 509 | 8.5% | 717 | 12.4% |
| \$60,000-\$74,999 | 577 | 9.0% | 914 | 15.3% | 831 | 14.4% |
| \$75,000-\$99,999 | 420 | 6.6% | 658 | 11.0% | 728 | 12.6% |
| \$100,000-\$124,999 | 118 | 1.9% | 303 | 5.1% | 462 | 8.0% |
| \$125,000-\$149,999 | 86 | 1.4% | 66 | 1.1% | 99 | 1.7% |
| \$150,000-\$199,999 | 29 | 0.5% | 65 | 1.1% | 86 | 1.5% |
| \$200,000-\$249,999 | 52 | 0.8% | 29 | 0.5% | 32 | 0.6% |
| \$250,000-\$499,999 | N/A | | 17 | 0.3% | 22 | 0.4% |
| \$500,000+ | N/A | | 2 | 0.0% | 2 | 0.0% |
| Median Household Income | \$35,700 | | \$44,179 | | \$51,079 | |
| Average Household Income | \$43,285 | | \$52,341 | | \$57,983 | |
| Per Capita Income | \$17,735 | | \$21,864 | | \$24,337 | |

| Families by Income | | | | | | |
|-----------------------|-------------|---------|----------|---------|----------|---------|
| | Census 2000 | Percent | 2010 | Percent | 2015 | Percent |
| Family Income Base | 4,348 | 100.0% | 4,001 | 100.0% | 3,831 | 100.0% |
| <\$10,000 | 164 | 3.8% | 126 | 3.2% | 84 | 2.2% |
| \$10,000-\$14,999 | 119 | 2.7% | 83 | 2.1% | 72 | 1.9% |
| \$15,000-\$19,999 | 252 | 5.8% | 98 | 2.4% | 87 | 2.3% |
| \$20,000-\$24,999 | 266 | 6.1% | 214 | 5.3% | 161 | 4.2% |
| \$25,000-\$29,999 | 328 | 7.5% | 192 | 4.8% | 155 | 4.1% |
| \$30,000-\$34,999 | 377 | 8.7% | 213 | 5.3% | 162 | 4.2% |
| \$35,000-\$39,999 | 390 | 9.0% | 255 | 6.4% | 203 | 5.3% |
| \$40,000-\$44,999 | 384 | 8.8% | 245 | 6.1% | 190 | 5.0% |
| \$45,000-\$49,999 | 309 | 7.1% | 320 | 8.0% | 194 | 5.1% |
| \$50,000-\$59,999 | 593 | 13.6% | 575 | 14.4% | 585 | 15.3% |
| \$60,000-\$74,999 | 505 | 11.6% | 667 | 16.7% | 632 | 16.5% |
| \$75,000-\$99,999 | 396 | 9.1% | 632 | 15.8% | 640 | 16.7% |
| \$100,000-\$124,999 | 103 | 2.4% | 190 | 4.7% | 344 | 9.0% |
| \$125,000-\$149,999 | 84 | 1.9% | 68 | 1.7% | 118 | 3.1% |
| \$150,000-\$199,999 | 29 | 0.7% | 80 | 2.0% | 144 | 3.8% |
| \$200,000-\$249,999 | 49 | 1.1% | 26 | 0.7% | 36 | 0.9% |
| \$250,000-\$499,999 | N/A | | 16 | 0.4% | 21 | 0.6% |
| \$500,000+ | N/A | | 2 | 0.1% | 2 | 0.1% |
| Median Family Income | \$43,471 | | \$53,858 | | \$60,388 | |
| Average Family Income | \$51,832 | | \$61,409 | | \$70,488 | |

Data Note: Income represents the annual income for the preceding year, expressed in current dollars, including an adjustment for inflation (for 2010 and 2015). In 2000, the Census Bureau reported income to an upper interval of \$200,000+. Esri forecasts extend income to \$500,000+. N/A means Not Available.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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 Ring: 25 miles radius

Latitude: 42.819666
 Longitude: -95.803987

| Summary | Census 2000 | 2010 | 2015 | 2010-2015 Change | 2010-2015 Annual Rate |
|------------------------|-------------|--------|--------|------------------|-----------------------|
| Population | 53,466 | 51,706 | 50,730 | -976 | -0.38% |
| Households | 20,258 | 19,920 | 19,603 | -317 | -0.32% |
| Average Household Size | 2.53 | 2.49 | 2.48 | -0.01 | -0.08% |
| Families | 14,389 | 13,987 | 13,669 | -318 | -0.46% |
| Average Family Size | 3.06 | 3.00 | 2.99 | -0.01 | -0.07% |

| Households by Income | Census 2000 | | 2010 | | 2015 | |
|--------------------------|-------------|---------|----------|---------|----------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| HH Income Base | 20,204 | 100.0% | 19,920 | 100.0% | 19,603 | 100.0% |
| <\$10,000 | 1,425 | 7.1% | 1,131 | 5.7% | 922 | 4.7% |
| \$10,000-\$14,999 | 1,391 | 6.9% | 797 | 4.0% | 885 | 4.5% |
| \$15,000-\$19,999 | 1,474 | 7.3% | 1,114 | 5.6% | 810 | 4.1% |
| \$20,000-\$24,999 | 1,573 | 7.8% | 1,140 | 5.7% | 1,051 | 5.4% |
| \$25,000-\$29,999 | 1,674 | 8.3% | 1,308 | 6.6% | 992 | 5.1% |
| \$30,000-\$34,999 | 1,608 | 8.0% | 1,161 | 5.8% | 895 | 4.6% |
| \$35,000-\$39,999 | 1,592 | 7.9% | 1,461 | 7.3% | 1,238 | 6.3% |
| \$40,000-\$44,999 | 1,466 | 7.3% | 1,442 | 7.2% | 1,124 | 5.7% |
| \$45,000-\$49,999 | 1,225 | 6.1% | 1,287 | 6.5% | 1,007 | 5.1% |
| \$50,000-\$59,999 | 2,299 | 11.4% | 2,007 | 10.1% | 2,808 | 14.3% |
| \$60,000-\$74,999 | 2,018 | 10.0% | 3,044 | 15.3% | 2,774 | 14.1% |
| \$75,000-\$99,999 | 1,438 | 7.1% | 2,269 | 11.4% | 2,515 | 12.8% |
| \$100,000-\$124,999 | 434 | 2.1% | 1,092 | 5.5% | 1,671 | 8.5% |
| \$125,000-\$149,999 | 265 | 1.3% | 234 | 1.2% | 352 | 1.8% |
| \$150,000-\$199,999 | 116 | 0.6% | 214 | 1.1% | 290 | 1.5% |
| \$200,000-\$249,999 | 206 | 1.0% | 117 | 0.6% | 129 | 0.7% |
| \$250,000-\$499,999 | N/A | | 90 | 0.5% | 128 | 0.7% |
| \$500,000+ | N/A | | 12 | 0.1% | 12 | 0.1% |
| Median Household Income | \$37,830 | | \$46,452 | | \$52,629 | |
| Average Household Income | \$45,710 | | \$54,641 | | \$60,595 | |
| Per Capita Income | \$17,740 | | \$21,714 | | \$24,187 | |

| Families by Income | Census 2000 | | 2010 | | 2015 | |
|-----------------------|-------------|---------|----------|---------|----------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| Family Income Base | 14,410 | 100.0% | 13,987 | 100.0% | 13,669 | 100.0% |
| <\$10,000 | 460 | 3.2% | 372 | 2.7% | 252 | 1.8% |
| \$10,000-\$14,999 | 445 | 3.1% | 296 | 2.1% | 263 | 1.9% |
| \$15,000-\$19,999 | 754 | 5.2% | 364 | 2.6% | 327 | 2.4% |
| \$20,000-\$24,999 | 812 | 5.6% | 624 | 4.5% | 474 | 3.5% |
| \$25,000-\$29,999 | 1,102 | 7.6% | 663 | 4.7% | 540 | 3.9% |
| \$30,000-\$34,999 | 1,164 | 8.1% | 729 | 5.2% | 554 | 4.1% |
| \$35,000-\$39,999 | 1,191 | 8.3% | 898 | 6.4% | 717 | 5.2% |
| \$40,000-\$44,999 | 1,276 | 8.9% | 825 | 5.9% | 645 | 4.7% |
| \$45,000-\$49,999 | 1,020 | 7.1% | 1,036 | 7.4% | 663 | 4.9% |
| \$50,000-\$59,999 | 2,075 | 14.4% | 2,054 | 14.7% | 2,181 | 16.0% |
| \$60,000-\$74,999 | 1,845 | 12.8% | 2,481 | 17.7% | 2,284 | 16.7% |
| \$75,000-\$99,999 | 1,309 | 9.1% | 2,256 | 16.1% | 2,290 | 16.8% |
| \$100,000-\$124,999 | 417 | 2.9% | 733 | 5.2% | 1,379 | 10.1% |
| \$125,000-\$149,999 | 251 | 1.7% | 221 | 1.6% | 391 | 2.9% |
| \$150,000-\$199,999 | 111 | 0.8% | 248 | 1.8% | 452 | 3.3% |
| \$200,000-\$249,999 | 180 | 1.2% | 99 | 0.7% | 140 | 1.0% |
| \$250,000-\$499,999 | N/A | | 78 | 0.6% | 109 | 0.8% |
| \$500,000+ | N/A | | 11 | 0.1% | 9 | 0.1% |
| Median Family Income | \$45,009 | | \$55,196 | | \$61,089 | |
| Average Family Income | \$53,047 | | \$62,869 | | \$71,814 | |

Data Note: Income represents the annual income for the preceding year, expressed in current dollars, including an adjustment for inflation (for 2010 and 2015). In 2000, the Census Bureau reported income to an upper interval of \$200,000+. Esri forecasts extend income to \$500,000+. N/A means Not Available.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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