



Business Summary

Business Summary
 205 S Elm St, Marcus, IA 51035
 Rings: 5, 15, 25 miles radii

Latitude: 42.819666
 Longitude: -95.803987

Data for all businesses in area	5 miles				15 miles				25 miles			
Total Businesses:	135				938				2,923			
Total Employees:	705				6,488				21,710			
Total Residential Population:	1,649				14,536				51,706			
Employee/Residential Population Ratio:	0.43				0.45				0.42			
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	7	5.1%	17	2.4%	80	8.5%	222	3.4%	237	8.1%	719	3.3%
Construction	8	6.2%	35	4.9%	67	7.2%	454	7.0%	217	7.4%	1,175	5.4%
Manufacturing	3	2.5%	17	2.4%	36	3.9%	980	15.1%	106	3.6%	3,132	14.4%
Transportation	9	6.4%	45	6.4%	49	5.2%	290	4.5%	147	5.0%	1,034	4.8%
Communication	1	0.7%	0	0.0%	3	0.3%	28	0.4%	17	0.6%	77	0.4%
Utility	0	0.0%	0	0.0%	5	0.6%	43	0.7%	15	0.5%	255	1.2%
Wholesale Trade	9	6.7%	128	18.1%	42	4.4%	328	5.1%	147	5.0%	1,769	8.1%
Retail Trade Summary	18	13.5%	106	15.0%	172	18.3%	974	15.0%	549	18.8%	4,224	19.5%
Home Improvement	1	0.9%	25	3.6%	15	1.6%	67	1.0%	56	1.9%	369	1.7%
General Merchandise Stores	0	0.0%	0	0.0%	2	0.2%	62	1.0%	7	0.2%	357	1.6%
Food Stores	3	1.9%	21	3.0%	15	1.6%	130	2.0%	50	1.7%	732	3.4%
Auto Dealers, Gas Stations, Auto Aftermarket	4	3.3%	18	2.6%	25	2.7%	134	2.1%	98	3.4%	564	2.6%
Apparel & Accessory Stores	0	0.2%	0	0.0%	7	0.8%	30	0.5%	19	0.7%	65	0.3%
Furniture & Home Furnishings	0	0.0%	0	0.0%	14	1.5%	51	0.8%	48	1.6%	159	0.7%
Eating & Drinking Places	6	4.2%	31	4.4%	45	4.8%	313	4.8%	141	4.8%	1,513	7.0%
Miscellaneous Retail	4	3.0%	10	1.4%	48	5.1%	187	2.9%	130	4.4%	465	2.1%
Finance, Insurance, Real Estate Summary	8	5.6%	32	4.5%	65	6.9%	242	3.7%	221	7.6%	902	4.2%
Banks, Savings & Lending Institutions	4	2.8%	19	2.6%	15	1.6%	121	1.9%	46	1.6%	427	2.0%
Securities Brokers	1	0.4%	0	0.0%	5	0.6%	6	0.1%	23	0.8%	33	0.2%
Insurance Carriers & Agents	2	1.5%	13	1.9%	25	2.7%	74	1.1%	83	2.8%	272	1.3%
Real Estate, Holding, Other Investment Offices	1	0.9%	0	0.0%	19	2.0%	41	0.6%	70	2.4%	170	0.8%
Services Summary	58	43.2%	307	43.6%	330	35.2%	2,460	37.9%	976	33.4%	6,884	31.7%
Hotels & Lodging	2	1.5%	7	1.0%	8	0.8%	34	0.5%	22	0.7%	104	0.5%
Automotive Services	6	4.4%	12	1.6%	36	3.9%	65	1.0%	97	3.3%	245	1.1%
Motion Pictures & Amusements	7	4.9%	22	3.1%	29	3.1%	138	2.1%	74	2.5%	406	1.9%
Health Services	6	4.5%	90	12.8%	36	3.9%	781	12.0%	110	3.8%	2,017	9.3%
Legal Services	2	1.5%	7	1.0%	12	1.3%	44	0.7%	29	1.0%	109	0.5%
Education Institutions & Libraries	10	7.1%	127	18.1%	35	3.7%	842	13.0%	87	3.0%	2,091	9.6%
Other Services	26	19.3%	42	5.9%	174	18.6%	556	8.6%	559	19.1%	1,911	8.8%
Government	12	8.9%	19	2.7%	80	8.5%	461	7.1%	259	8.8%	1,520	7.0%
Other	1	1.1%	0	0.0%	9	1.0%	4	0.1%	33	1.1%	20	0.1%
Totals	135	100%	705	100%	938	100%	6,488	100%	2,923	100%	21,710	100%

Source: Business data provided by Infogroup, Omaha NE Copyright 2010, all rights reserved. Esri forecasts for 2010.

January 08, 2012



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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	6	4.3%	9	1.3%	67	7.2%	165	2.5%	202	6.9%	571	2.6%
Mining	0	0.0%	0	0.0%	1	0.1%	1	0.0%	2	0.1%	1	0.0%
Utilities	0	0.0%	0	0.0%	3	0.3%	8	0.1%	10	0.3%	193	0.9%
Construction	8	6.2%	35	4.9%	69	7.3%	461	7.1%	223	7.6%	1,186	5.5%
Manufacturing	2	1.8%	16	2.2%	36	3.8%	987	15.2%	107	3.7%	3,096	14.3%
Wholesale Trade	8	6.0%	63	8.9%	41	4.3%	263	4.1%	142	4.8%	1,238	5.7%
Retail Trade	13	9.3%	75	10.6%	123	13.1%	647	10.0%	395	13.5%	2,664	12.3%
Motor Vehicle & Parts Dealers	4	3.0%	13	1.8%	18	1.9%	93	1.4%	65	2.2%	343	1.6%
Furniture & Home Furnishings Stores	0	0.0%	0	0.0%	6	0.7%	22	0.3%	16	0.6%	64	0.3%
Electronics & Appliance Stores	0	0.0%	0	0.0%	5	0.5%	16	0.2%	24	0.8%	71	0.3%
Bldg Material & Garden Equipment & Supplies Dealers	1	0.9%	25	3.6%	15	1.6%	67	1.0%	56	1.9%	369	1.7%
Food & Beverage Stores	3	1.9%	21	3.0%	16	1.7%	134	2.1%	45	1.5%	713	3.3%
Health & Personal Care Stores	1	0.7%	2	0.3%	9	1.0%	95	1.5%	23	0.8%	198	0.9%
Gasoline Stations	0	0.3%	5	0.7%	8	0.8%	41	0.6%	33	1.1%	221	1.0%
Clothing & Clothing Accessories Stores	0	0.2%	0	0.0%	9	1.0%	36	0.6%	25	0.8%	80	0.4%
Sport Goods, Hobby, Book, & Music Stores	0	0.0%	0	0.0%	10	1.0%	17	0.3%	30	1.0%	60	0.3%
General Merchandise Stores	0	0.0%	0	0.0%	2	0.2%	62	1.0%	7	0.2%	357	1.6%
Miscellaneous Store Retailers	3	2.3%	8	1.1%	23	2.5%	58	0.9%	69	2.4%	180	0.8%
Nonstore Retailers	0	0.0%	0	0.0%	2	0.2%	7	0.1%	3	0.1%	8	0.0%
Transportation & Warehousing	7	4.9%	45	6.4%	41	4.4%	285	4.4%	127	4.4%	1,016	4.7%
Information	4	2.8%	4	0.5%	16	1.7%	53	0.8%	57	1.9%	234	1.1%
Finance & Insurance	6	4.8%	32	4.5%	45	4.8%	201	3.1%	152	5.2%	733	3.4%
Central Bank/Credit Intermediation & Related Activities	4	2.8%	19	2.6%	15	1.6%	121	1.9%	46	1.6%	427	2.0%
Securities, Commodity Contracts & Other Financial	1	0.4%	0	0.0%	5	0.6%	6	0.1%	24	0.8%	34	0.2%
Insurance Carriers & Related Activities; Funds, Trusts &	2	1.5%	13	1.9%	25	2.7%	74	1.1%	83	2.8%	272	1.3%
Real Estate, Rental & Leasing	1	0.5%	0	0.0%	22	2.3%	52	0.8%	70	2.4%	189	0.9%
Professional, Scientific & Tech Services	6	4.8%	82	11.6%	37	4.0%	193	3.0%	124	4.2%	977	4.5%
Legal Services	2	1.5%	7	1.0%	13	1.4%	47	0.7%	35	1.2%	125	0.6%
Management of Companies & Enterprises	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	0.1%	30	0.1%
Administrative & Support & Waste Management & Remediation	5	4.0%	13	1.9%	30	3.2%	112	1.7%	77	2.7%	247	1.1%
Educational Services	8	5.8%	125	17.7%	29	3.1%	825	12.7%	71	2.4%	2,042	9.4%
Health Care & Social Assistance	10	7.6%	92	13.0%	56	6.0%	926	14.3%	179	6.1%	2,529	11.7%
Arts, Entertainment & Recreation	7	4.9%	22	3.1%	28	3.0%	144	2.2%	67	2.3%	394	1.8%
Accommodation & Food Services	8	5.7%	38	5.4%	53	5.6%	347	5.4%	164	5.6%	1,624	7.5%
Accommodation	2	1.5%	7	1.0%	8	0.8%	34	0.5%	22	0.7%	104	0.5%
Food Services & Drinking Places	6	4.2%	31	4.4%	45	4.8%	313	4.8%	142	4.9%	1,519	7.0%
Other Services (except Public Administration)	23	16.7%	36	5.1%	152	16.2%	352	5.4%	460	15.7%	1,203	5.5%
Automotive Repair & Maintenance	6	4.4%	12	1.6%	34	3.6%	58	0.9%	94	3.2%	219	1.0%
Public Administration	12	8.9%	19	2.7%	80	8.5%	461	7.1%	259	8.8%	1,520	7.0%
Unclassified Establishments	1	1.1%	0	0.0%	9	1.0%	4	0.1%	33	1.1%	23	0.1%
Total	135	100%	705	100%	938	100%	6,488	100%	2,923	100%	21,710	100%

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Made with Esri Business Analyst