



Demographic and Income Profile Report

Demographic and Income Profile
 501 W Main St, Cherokee, IA 51012
 Ring: 5 miles radius

Latitude: 42.749686
 Longitude: -95.554902

Summary	2000	2010	2015
Population	6,544	5,972	5,691
Households	2,830	2,664	2,552
Families	1,760	1,627	1,542
Average Household Size	2.22	2.16	2.14
Owner Occupied Housing Units	1,983	1,873	1,793
Renter Occupied Housing Units	847	791	760
Median Age	42.1	44.4	44.4

Trends: 2010 - 2015 Annual Rate	Area	State	National
Population	-0.96%	0.47%	0.76%
Households	-0.86%	0.56%	0.78%
Families	-1.07%	0.35%	0.64%
Owner HHs	-0.87%	0.56%	0.82%
Median Household Income	3.74%	2.56%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	475	16.7%	298	11.2%	279	10.9%
\$15,000 - \$24,999	575	20.2%	381	14.3%	318	12.5%
\$25,000 - \$34,999	469	16.5%	415	15.6%	315	12.3%
\$35,000 - \$49,999	513	18.0%	436	16.4%	345	13.5%
\$50,000 - \$74,999	466	16.4%	571	21.4%	609	23.9%
\$75,000 - \$99,999	231	8.1%	343	12.9%	372	14.6%
\$100,000 - \$149,999	86	3.0%	176	6.6%	261	10.2%
\$150,000 - \$199,999	0	0.0%	21	0.8%	25	1.0%
\$200,000+	28	1.0%	24	0.9%	29	1.1%

Median Household Income	\$32,756	\$42,079	\$50,562
Average Household Income	\$42,002	\$52,178	\$57,883
Per Capita Income	\$18,388	\$23,691	\$26,461

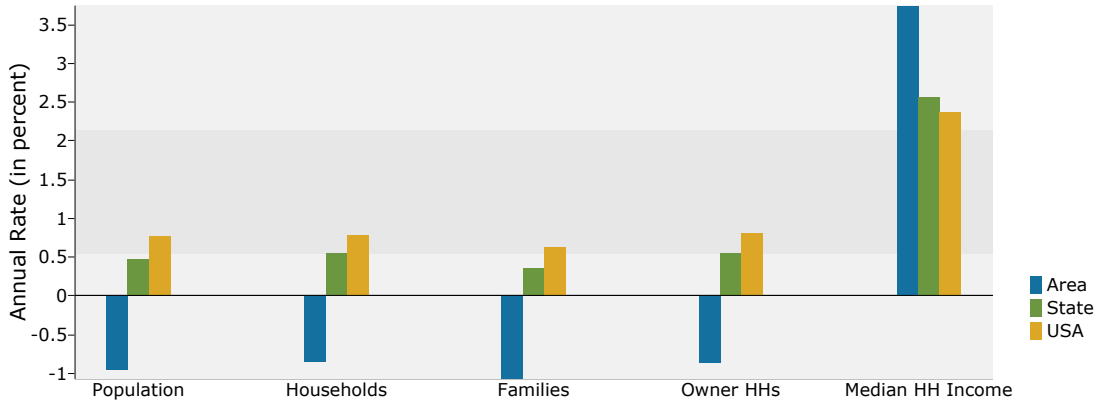
Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	352	5.4%	319	5.3%	296	5.2%
5 - 9	411	6.3%	331	5.5%	307	5.4%
10 - 14	444	6.8%	367	6.1%	353	6.2%
15 - 19	517	7.9%	439	7.3%	392	6.9%
20 - 24	290	4.4%	306	5.1%	309	5.4%
25 - 34	609	9.3%	633	10.6%	623	10.9%
35 - 44	943	14.4%	632	10.6%	604	10.6%
45 - 54	981	15.0%	868	14.5%	670	11.8%
55 - 64	664	10.1%	888	14.9%	873	15.3%
65 - 74	614	9.4%	544	9.1%	657	11.5%
75 - 84	517	7.9%	425	7.1%	398	7.0%
85+	201	3.1%	223	3.7%	210	3.7%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	6,397	97.8%	5,822	97.5%	5,538	97.3%
Black Alone	32	0.5%	32	0.5%	32	0.6%
American Indian Alone	14	0.2%	14	0.2%	14	0.2%
Asian Alone	36	0.6%	36	0.6%	36	0.6%
Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	30	0.5%	33	0.6%	35	0.6%
Two or More Races	34	0.5%	34	0.6%	34	0.6%
Hispanic Origin (Any Race)	87	1.3%	95	1.6%	99	1.7%

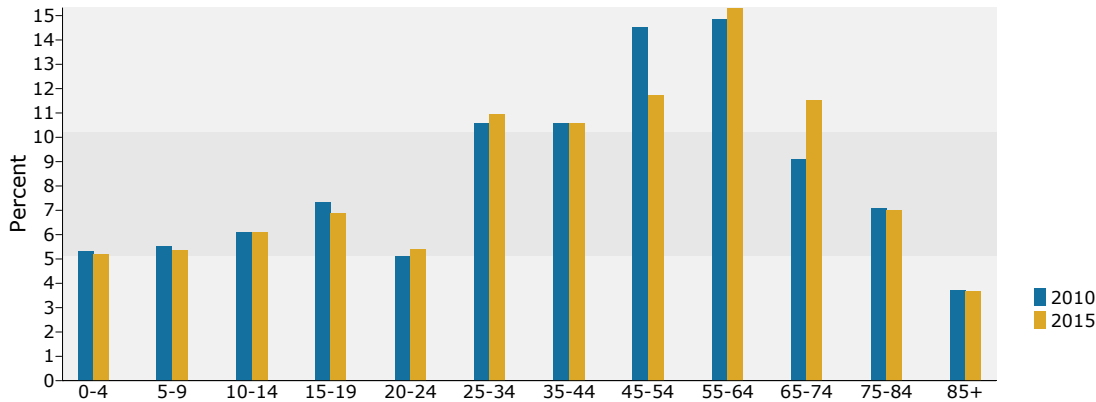
Data Note: Income is expressed in current dollars

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

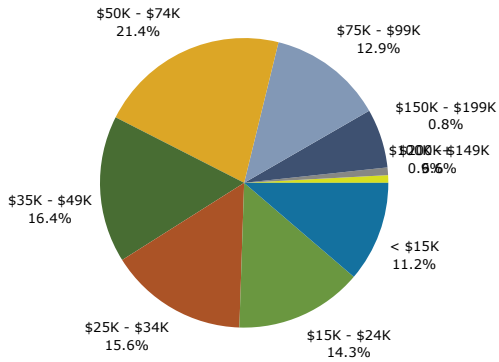
Trends 2010-2015



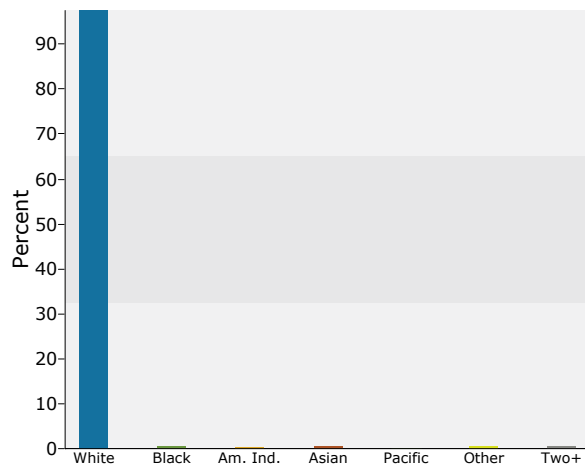
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 1.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



Demographic and Income Profile Report

Demographic and Income Profile
 501 W Main St, Cherokee, IA 51012
 Ring: 15 miles radius

Latitude: 42.749686
 Longitude: -95.554902

Summary	2000	2010	2015
Population	16,072	14,595	13,956
Households	6,522	6,075	5,832
Families	4,432	4,059	3,862
Average Household Size	2.40	2.35	2.33
Owner Occupied Housing Units	4,819	4,484	4,305
Renter Occupied Housing Units	1,703	1,591	1,527
Median Age	40.9	43.7	44.2

Trends: 2010 - 2015 Annual Rate	Area	State	National
Population	-0.89%	0.47%	0.76%
Households	-0.81%	0.56%	0.78%
Families	-0.99%	0.35%	0.64%
Owner HHs	-0.81%	0.56%	0.82%
Median Household Income	2.88%	2.56%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	1,030	15.7%	670	11.0%	620	10.6%
\$15,000 - \$24,999	1,164	17.8%	788	13.0%	649	11.1%
\$25,000 - \$34,999	1,051	16.1%	907	14.9%	687	11.8%
\$35,000 - \$49,999	1,359	20.8%	1,191	19.6%	992	17.0%
\$50,000 - \$74,999	1,242	19.0%	1,401	23.1%	1,499	25.7%
\$75,000 - \$99,999	426	6.5%	652	10.7%	716	12.3%
\$100,000 - \$149,999	187	2.9%	349	5.7%	526	9.0%
\$150,000 - \$199,999	25	0.4%	64	1.1%	84	1.4%
\$200,000+	57	0.9%	51	0.8%	61	1.0%

Median Household Income	\$35,200	\$42,921	\$49,464
Average Household Income	\$42,708	\$51,338	\$56,717
Per Capita Income	\$17,743	\$21,818	\$24,246

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	903	5.6%	804	5.5%	740	5.3%
5 - 9	1,049	6.5%	867	5.9%	795	5.7%
10 - 14	1,271	7.9%	954	6.5%	933	6.7%
15 - 19	1,261	7.8%	1,002	6.9%	922	6.6%
20 - 24	688	4.3%	730	5.0%	659	4.7%
25 - 34	1,498	9.3%	1,569	10.7%	1,536	11.0%
35 - 44	2,453	15.3%	1,592	10.9%	1,518	10.9%
45 - 54	2,268	14.1%	2,217	15.2%	1,715	12.3%
55 - 64	1,545	9.6%	2,084	14.3%	2,260	16.2%
65 - 74	1,549	9.6%	1,269	8.7%	1,492	10.7%
75 - 84	1,152	7.2%	1,008	6.9%	899	6.4%
85+	438	2.7%	502	3.4%	487	3.5%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	15,681	97.6%	14,090	96.5%	13,453	96.4%
Black Alone	54	0.3%	55	0.4%	55	0.4%
American Indian Alone	23	0.1%	23	0.2%	23	0.2%
Asian Alone	84	0.5%	93	0.6%	92	0.7%
Pacific Islander Alone	1	0.0%	2	0.0%	2	0.0%
Some Other Race Alone	149	0.9%	240	1.6%	240	1.7%
Two or More Races	81	0.5%	91	0.6%	91	0.7%
Hispanic Origin (Any Race)	346	2.2%	536	3.7%	537	3.8%

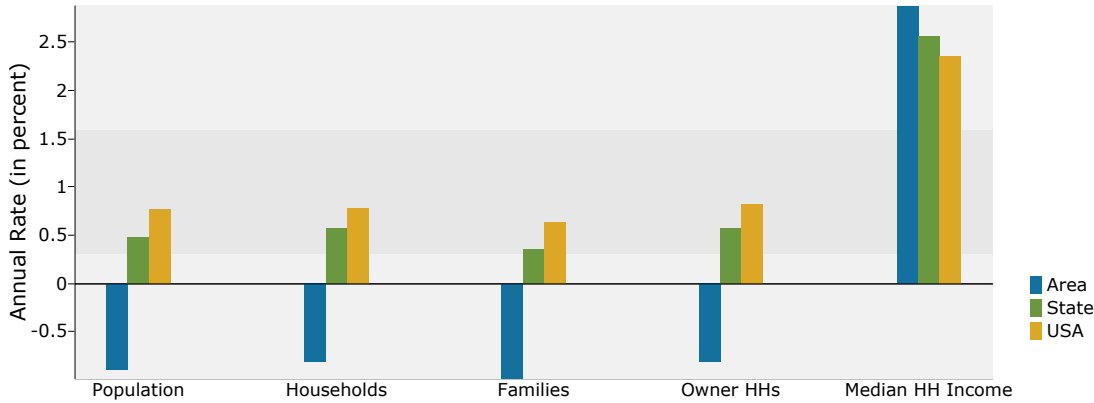
Data Note: Income is expressed in current dollars

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

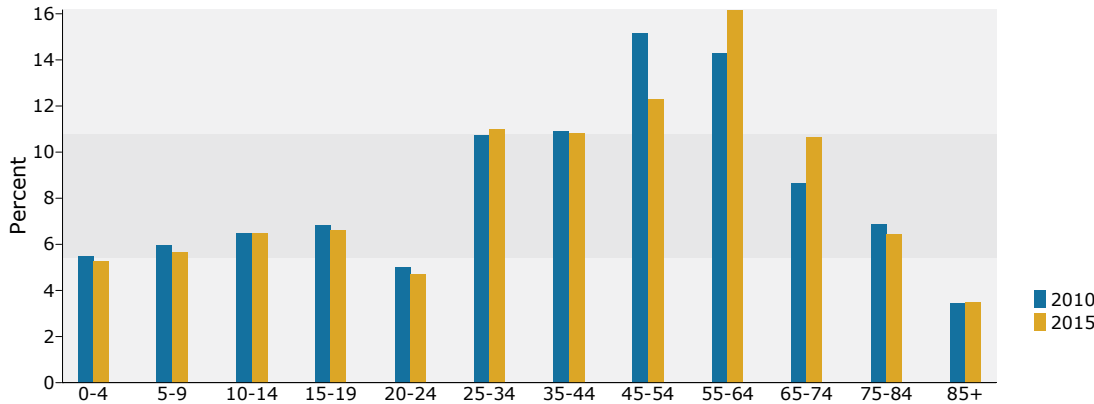
January 07, 2012

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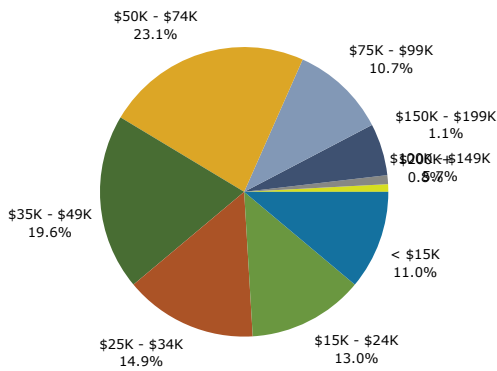
Trends 2010-2015



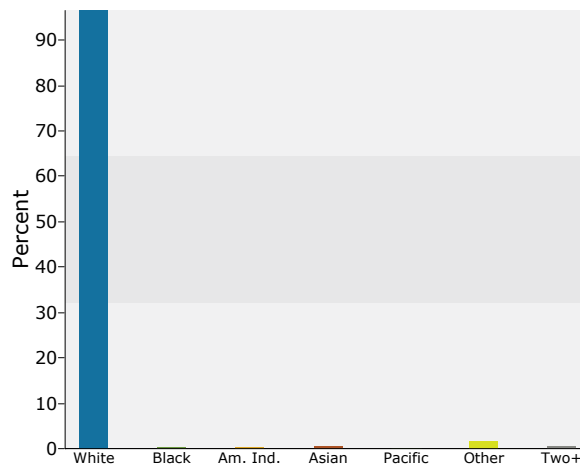
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 3.7%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



Demographic and Income Profile Report

Demographic and Income Profile
 501 W Main St, Cherokee, IA 51012
 Ring: 25 miles radius

Latitude: 42.749686
 Longitude: -95.554902

Summary	2000	2010	2015
Population	47,419	44,541	43,363
Households	18,448	17,656	17,207
Families	12,661	11,922	11,514
Average Household Size	2.46	2.43	2.42
Owner Occupied Housing Units	13,683	13,066	12,721
Renter Occupied Housing Units	4,765	4,590	4,486
Median Age	39.1	41.3	41.6

Trends: 2010 - 2015 Annual Rate	Area	State	National
Population	-0.54%	0.47%	0.76%
Households	-0.51%	0.56%	0.78%
Families	-0.69%	0.35%	0.64%
Owner HHs	-0.53%	0.56%	0.82%
Median Household Income	2.83%	2.56%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	2,887	15.6%	1,904	10.8%	1,765	10.3%
\$15,000 - \$24,999	3,186	17.3%	2,184	12.4%	1,820	10.6%
\$25,000 - \$34,999	2,929	15.9%	2,485	14.1%	1,911	11.1%
\$35,000 - \$49,999	3,808	20.6%	3,530	20.0%	2,993	17.4%
\$50,000 - \$74,999	3,678	19.9%	4,249	24.1%	4,510	26.2%
\$75,000 - \$99,999	1,112	6.0%	1,860	10.5%	2,075	12.1%
\$100,000 - \$149,999	599	3.2%	1,074	6.1%	1,653	9.6%
\$150,000 - \$199,999	101	0.5%	203	1.2%	279	1.6%
\$200,000+	161	0.9%	165	0.9%	198	1.2%

Median Household Income	\$35,681	\$43,841	\$50,411
Average Household Income	\$42,899	\$52,283	\$57,958
Per Capita Income	\$17,076	\$21,192	\$23,544

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,787	5.9%	2,659	6.0%	2,500	5.8%
5 - 9	3,191	6.7%	2,798	6.3%	2,652	6.1%
10 - 14	3,700	7.8%	2,964	6.7%	2,976	6.9%
15 - 19	3,959	8.3%	3,217	7.2%	3,044	7.0%
20 - 24	2,761	5.8%	2,637	5.9%	2,524	5.8%
25 - 34	4,648	9.8%	4,964	11.1%	4,709	10.9%
35 - 44	6,962	14.7%	4,983	11.2%	4,887	11.3%
45 - 54	6,298	13.3%	6,627	14.9%	5,440	12.5%
55 - 64	4,074	8.6%	5,863	13.2%	6,511	15.0%
65 - 74	4,300	9.1%	3,408	7.7%	4,110	9.5%
75 - 84	3,355	7.1%	2,847	6.4%	2,476	5.7%
85+	1,385	2.9%	1,576	3.5%	1,534	3.5%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	44,592	94.0%	40,646	91.3%	39,459	91.0%
Black Alone	129	0.3%	146	0.3%	147	0.3%
American Indian Alone	64	0.1%	75	0.2%	75	0.2%
Asian Alone	972	2.1%	1,155	2.6%	1,150	2.7%
Pacific Islander Alone	8	0.0%	11	0.0%	12	0.0%
Some Other Race Alone	1,243	2.6%	1,992	4.5%	1,998	4.6%
Two or More Races	410	0.9%	516	1.2%	522	1.2%
Hispanic Origin (Any Race)	2,787	5.9%	4,362	9.8%	4,385	10.1%

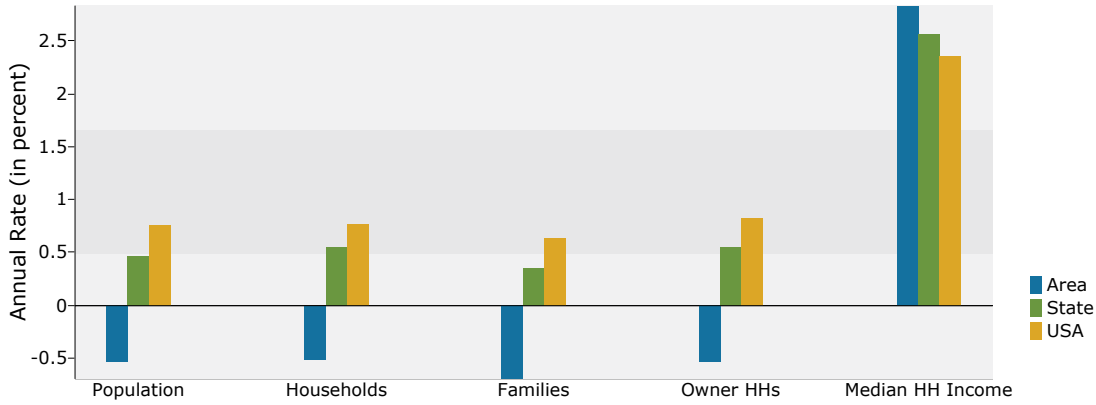
Data Note: Income is expressed in current dollars

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

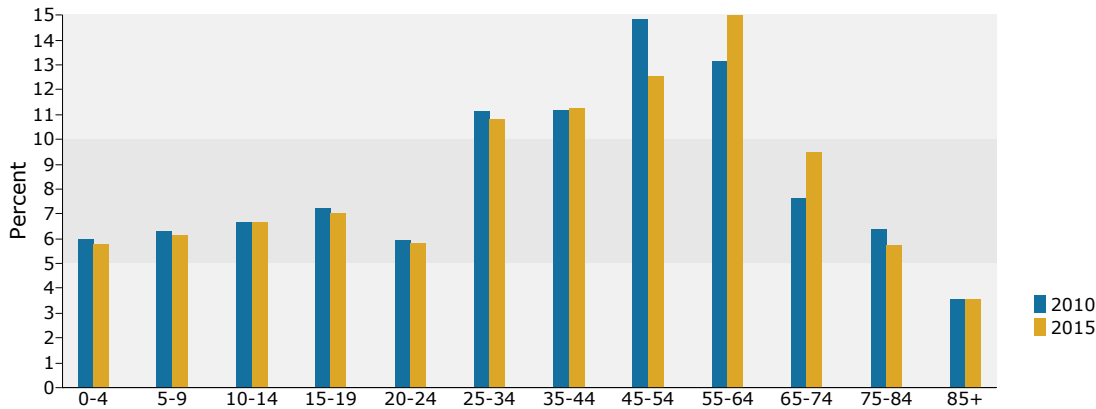
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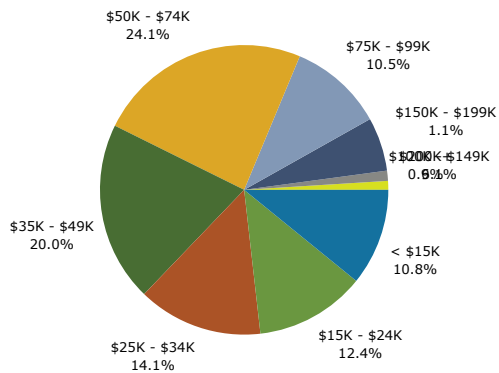
Trends 2010-2015



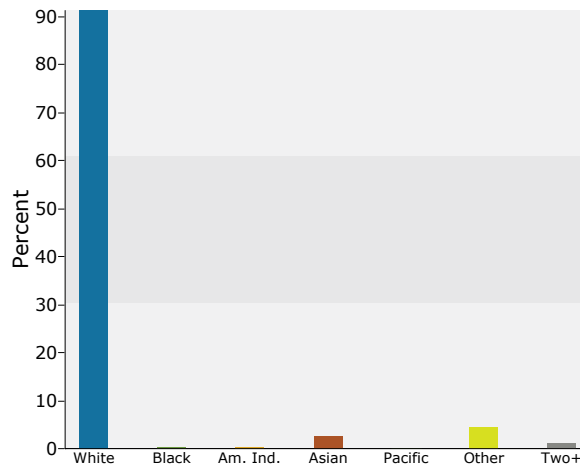
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 9.8%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.