



# Business Summary

Business Summary  
 501 W Main St, Cherokee, IA 51012  
 Rings: 5, 15, 25 miles radii

Latitude: 42.749686  
 Longitude: -95.554902

Data for all businesses in area	5 miles	15 miles	25 miles
Total Businesses:	412	895	2,595
Total Employees:	3,889	6,070	20,503
Total Residential Population:	5,972	14,595	44,541
Employee/Residential Population Ratio:	0.65	0.42	0.46

by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	17	4.1%	57	1.5%	72	8.0%	170	2.8%	193	7.4%	497	2.4%
Construction	23	5.5%	302	7.8%	61	6.8%	415	6.8%	169	6.5%	885	4.3%
Manufacturing	15	3.7%	792	20.4%	35	3.9%	1,019	16.8%	92	3.5%	4,058	19.8%
Transportation	13	3.3%	106	2.7%	45	5.1%	270	4.5%	140	5.4%	685	3.3%
Communication	1	0.2%	13	0.3%	4	0.4%	19	0.3%	14	0.5%	73	0.4%
Utility	4	0.9%	43	1.1%	4	0.4%	46	0.8%	8	0.3%	55	0.3%
Wholesale Trade	11	2.6%	73	1.9%	37	4.2%	267	4.4%	122	4.7%	1,526	7.4%
<b>Retail Trade Summary</b>	<b>96</b>	<b>23.2%</b>	<b>650</b>	<b>16.7%</b>	<b>163</b>	<b>18.2%</b>	<b>903</b>	<b>14.9%</b>	<b>480</b>	<b>18.5%</b>	<b>3,038</b>	<b>14.8%</b>
Home Improvement	7	1.6%	29	0.7%	15	1.7%	94	1.5%	49	1.9%	248	1.2%
General Merchandise Stores	2	0.5%	62	1.6%	2	0.2%	62	1.0%	4	0.2%	368	1.8%
Food Stores	6	1.5%	52	1.3%	13	1.5%	93	1.5%	51	2.0%	432	2.1%
Auto Dealers, Gas Stations, Auto Aftermarket	15	3.5%	94	2.4%	25	2.8%	135	2.2%	78	3.0%	429	2.1%
Apparel & Accessory Stores	5	1.3%	21	0.5%	7	0.7%	22	0.4%	19	0.7%	59	0.3%
Furniture & Home Furnishings	7	1.6%	30	0.8%	11	1.2%	36	0.6%	39	1.5%	119	0.6%
Eating & Drinking Places	20	4.9%	205	5.3%	39	4.4%	280	4.6%	128	4.9%	1,011	4.9%
Miscellaneous Retail	34	8.2%	157	4.0%	50	5.6%	180	3.0%	111	4.3%	373	1.8%
<b>Finance, Insurance, Real Estate Summary</b>	<b>37</b>	<b>9.0%</b>	<b>145</b>	<b>3.7%</b>	<b>65</b>	<b>7.3%</b>	<b>226</b>	<b>3.7%</b>	<b>201</b>	<b>7.7%</b>	<b>926</b>	<b>4.5%</b>
Banks, Savings & Lending Institutions	5	1.2%	70	1.8%	15	1.7%	119	2.0%	52	2.0%	429	2.1%
Securities Brokers	4	1.0%	6	0.2%	5	0.6%	6	0.1%	16	0.6%	31	0.2%
Insurance Carriers & Agents	15	3.7%	37	1.0%	24	2.7%	67	1.1%	79	3.0%	227	1.1%
Real Estate, Holding, Other Investment Offices	13	3.1%	32	0.8%	21	2.3%	34	0.6%	54	2.1%	239	1.2%
<b>Services Summary</b>	<b>155</b>	<b>37.7%</b>	<b>1,435</b>	<b>36.9%</b>	<b>319</b>	<b>35.7%</b>	<b>2,353</b>	<b>38.8%</b>	<b>912</b>	<b>35.2%</b>	<b>7,546</b>	<b>36.8%</b>
Hotels & Lodging	3	0.8%	24	0.6%	6	0.7%	33	0.5%	19	0.7%	79	0.4%
Automotive Services	16	3.9%	35	0.9%	31	3.5%	64	1.1%	93	3.6%	197	1.0%
Motion Pictures & Amusements	14	3.5%	92	2.4%	33	3.7%	145	2.4%	78	3.0%	386	1.9%
Health Services	23	5.6%	589	15.1%	36	4.0%	780	12.9%	87	3.4%	1,826	8.9%
Legal Services	7	1.7%	25	0.6%	10	1.1%	34	0.6%	33	1.3%	120	0.6%
Education Institutions & Libraries	10	2.3%	316	8.1%	35	3.9%	767	12.6%	95	3.7%	2,409	11.7%
Other Services	82	19.9%	354	9.1%	168	18.8%	530	8.7%	506	19.5%	2,529	12.3%
<b>Government</b>	<b>39</b>	<b>9.5%</b>	<b>273</b>	<b>7.0%</b>	<b>78</b>	<b>8.7%</b>	<b>380</b>	<b>6.3%</b>	<b>242</b>	<b>9.3%</b>	<b>1,205</b>	<b>5.9%</b>
<b>Other</b>	<b>2</b>	<b>0.4%</b>	<b>0</b>	<b>0.0%</b>	<b>11</b>	<b>1.3%</b>	<b>2</b>	<b>0.0%</b>	<b>22</b>	<b>0.9%</b>	<b>9</b>	<b>0.0%</b>
<b>Totals</b>	<b>412</b>	<b>100%</b>	<b>3,889</b>	<b>100%</b>	<b>895</b>	<b>100%</b>	<b>6,070</b>	<b>100%</b>	<b>2,595</b>	<b>100%</b>	<b>20,503</b>	<b>100%</b>

Source: Business data provided by Infogroup, Omaha NE Copyright 2010, all rights reserved. Esri forecasts for 2010.

January 07, 2012



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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	11	2.6%	29	0.8%	62	6.9%	133	2.2%	170	6.5%	387	1.9%
Mining	0	0.0%	0	0.0%	1	0.1%	1	0.0%	1	0.1%	1	0.0%
Utilities	2	0.4%	7	0.2%	2	0.2%	10	0.2%	5	0.2%	13	0.1%
Construction	24	5.8%	310	8.0%	63	7.0%	423	7.0%	176	6.8%	952	4.6%
Manufacturing	17	4.2%	804	20.7%	36	4.0%	1,029	17.0%	87	3.3%	4,047	19.7%
Wholesale Trade	11	2.6%	73	1.9%	36	4.1%	202	3.3%	121	4.7%	1,461	7.1%
Retail Trade	73	17.7%	433	11.1%	120	13.5%	610	10.1%	341	13.1%	1,989	9.7%
Motor Vehicle & Parts Dealers	10	2.3%	69	1.8%	17	2.0%	86	1.4%	55	2.1%	291	1.4%
Furniture & Home Furnishings Stores	3	0.6%	8	0.2%	4	0.4%	10	0.2%	19	0.7%	57	0.3%
Electronics & Appliance Stores	3	0.7%	11	0.3%	5	0.6%	15	0.2%	11	0.4%	33	0.2%
Bldg Material & Garden Equipment & Supplies Dealers	7	1.6%	29	0.7%	14	1.6%	94	1.5%	48	1.9%	248	1.2%
Food & Beverage Stores	7	1.7%	56	1.4%	13	1.5%	97	1.6%	49	1.9%	427	2.1%
Health & Personal Care Stores	7	1.7%	84	2.2%	9	1.0%	86	1.4%	23	0.9%	168	0.8%
Gasoline Stations	5	1.2%	25	0.6%	8	0.9%	50	0.8%	23	0.9%	138	0.7%
Clothing & Clothing Accessories Stores	7	1.8%	27	0.7%	10	1.1%	30	0.5%	25	1.0%	75	0.4%
Sport Goods, Hobby, Book, & Music Stores	8	1.9%	15	0.4%	11	1.3%	20	0.3%	23	0.9%	48	0.2%
General Merchandise Stores	2	0.5%	62	1.6%	2	0.2%	62	1.0%	4	0.2%	368	1.8%
Miscellaneous Store Retailers	14	3.4%	43	1.1%	26	2.9%	58	1.0%	58	2.2%	129	0.6%
Nonstore Retailers	1	0.2%	4	0.1%	1	0.1%	4	0.1%	2	0.1%	7	0.0%
Transportation & Warehousing	12	3.0%	104	2.7%	39	4.4%	268	4.4%	126	4.8%	647	3.2%
Information	4	1.0%	20	0.5%	15	1.7%	44	0.7%	63	2.4%	220	1.1%
Finance & Insurance	24	5.9%	113	2.9%	44	5.0%	192	3.2%	148	5.7%	689	3.4%
Central Bank/Credit Intermediation & Related Activities	5	1.2%	70	1.8%	15	1.7%	119	2.0%	53	2.0%	430	2.1%
Securities, Commodity Contracts & Other Financial	4	1.0%	6	0.2%	5	0.6%	6	0.1%	17	0.6%	32	0.2%
Insurance Carriers & Related Activities; Funds, Trusts &	15	3.7%	37	1.0%	24	2.7%	67	1.1%	79	3.0%	227	1.1%
Real Estate, Rental & Leasing	14	3.3%	38	1.0%	18	2.0%	41	0.7%	58	2.2%	168	0.8%
Professional, Scientific & Tech Services	20	4.8%	81	2.1%	33	3.7%	178	2.9%	111	4.3%	520	2.5%
Legal Services	8	1.9%	28	0.7%	11	1.2%	37	0.6%	37	1.4%	133	0.7%
Management of Companies & Enterprises	0	0.0%	0	0.0%	0	0.0%	0	0.0%	6	0.2%	134	0.7%
Administrative & Support & Waste Management & Remediation	14	3.3%	73	1.9%	24	2.7%	93	1.5%	61	2.4%	340	1.7%
Educational Services	9	2.1%	310	8.0%	28	3.1%	745	12.3%	71	2.7%	2,337	11.4%
Health Care & Social Assistance	31	7.6%	681	17.5%	58	6.4%	910	15.0%	141	5.4%	2,365	11.5%
Arts, Entertainment & Recreation	13	3.3%	94	2.4%	33	3.7%	151	2.5%	74	2.9%	374	1.8%
Accommodation & Food Services	23	5.7%	229	5.9%	46	5.1%	314	5.2%	147	5.7%	1,090	5.3%
Accommodation	3	0.8%	24	0.6%	6	0.7%	33	0.5%	19	0.7%	79	0.4%
Food Services & Drinking Places	20	4.9%	205	5.3%	39	4.4%	280	4.6%	128	4.9%	1,011	4.9%
Other Services (except Public Administration)	69	16.8%	219	5.6%	148	16.5%	344	5.7%	423	16.3%	1,558	7.6%
Automotive Repair & Maintenance	14	3.4%	28	0.7%	29	3.3%	57	0.9%	85	3.3%	175	0.9%
Public Administration	39	9.5%	273	7.0%	78	8.7%	380	6.3%	242	9.3%	1,205	5.9%
Unclassified Establishments	2	0.4%	0	0.0%	11	1.3%	2	0.0%	22	0.9%	9	0.0%
<b>Total</b>	<b>412</b>	<b>100%</b>	<b>3,889</b>	<b>100%</b>	<b>895</b>	<b>100%</b>	<b>6,070</b>	<b>100%</b>	<b>2,595</b>	<b>100%</b>	<b>20,503</b>	<b>100%</b>

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