



Business Summary

Business Summary
 500-508 Myrtle St, Aurelia, IA 51005
 Rings: 5, 15, 25 miles radii

Latitude: 42.715939
 Longitude: -95.435448

Data for all businesses in area	5 miles	15 miles	25 miles
Total Businesses:	93	1,379	2,341
Total Employees:	505	14,022	19,251
Total Residential Population:	1,624	24,980	41,947
Employee/Residential Population Ratio:	0.31	0.56	0.46

by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	7	7.8%	11	2.2%	75	5.4%	211	1.5%	185	7.9%	450	2.3%
Construction	6	6.0%	16	3.2%	80	5.8%	542	3.9%	145	6.2%	818	4.3%
Manufacturing	5	4.9%	36	7.2%	47	3.4%	3,217	22.9%	81	3.4%	4,075	21.2%
Transportation	4	4.4%	20	3.9%	56	4.1%	329	2.3%	130	5.5%	622	3.2%
Communication	2	2.2%	6	1.2%	8	0.6%	36	0.3%	12	0.5%	59	0.3%
Utility	0	0.4%	3	0.5%	5	0.4%	49	0.3%	7	0.3%	53	0.3%
Wholesale Trade	4	4.4%	15	2.9%	62	4.5%	1,025	7.3%	110	4.7%	1,455	7.6%
Retail Trade Summary	18	19.7%	55	10.8%	282	20.5%	2,195	15.7%	439	18.8%	2,854	14.8%
Home Improvement	3	3.6%	20	3.9%	23	1.7%	128	0.9%	46	2.0%	238	1.2%
General Merchandise Stores	0	0.0%	0	0.0%	4	0.3%	368	2.6%	4	0.2%	369	1.9%
Food Stores	2	2.2%	10	2.0%	28	2.0%	223	1.6%	46	2.0%	362	1.9%
Auto Dealers, Gas Stations, Auto Aftermarket	1	1.6%	3	0.5%	42	3.0%	290	2.1%	71	3.0%	409	2.1%
Apparel & Accessory Stores	0	0.1%	0	0.0%	15	1.1%	49	0.3%	17	0.7%	50	0.3%
Furniture & Home Furnishings	2	1.7%	1	0.1%	24	1.7%	80	0.6%	32	1.4%	102	0.5%
Eating & Drinking Places	4	4.8%	17	3.3%	70	5.0%	749	5.3%	115	4.9%	954	5.0%
Miscellaneous Retail	5	5.7%	4	0.9%	77	5.6%	309	2.2%	107	4.6%	371	1.9%
Finance, Insurance, Real Estate Summary	9	9.8%	25	5.0%	127	9.2%	662	4.7%	185	7.9%	865	4.5%
Banks, Savings & Lending Institutions	2	2.3%	15	3.0%	28	2.0%	286	2.0%	48	2.1%	396	2.1%
Securities Brokers	0	0.0%	0	0.0%	10	0.8%	24	0.2%	14	0.6%	29	0.2%
Insurance Carriers & Agents	3	3.7%	9	1.8%	50	3.6%	138	1.0%	73	3.1%	209	1.1%
Real Estate, Holding, Other Investment Offices	4	3.9%	1	0.1%	39	2.8%	214	1.5%	50	2.1%	231	1.2%
Services Summary	29	31.0%	276	54.6%	495	35.9%	4,931	35.2%	830	35.5%	7,047	36.6%
Hotels & Lodging	0	0.3%	0	0.1%	11	0.8%	60	0.4%	18	0.8%	78	0.4%
Automotive Services	1	1.3%	1	0.3%	49	3.6%	101	0.7%	79	3.4%	167	0.9%
Motion Pictures & Amusements	4	3.9%	10	2.0%	47	3.4%	276	2.0%	75	3.2%	368	1.9%
Health Services	2	2.2%	60	11.8%	52	3.8%	1,346	9.6%	79	3.4%	1,709	8.9%
Legal Services	1	1.1%	2	0.4%	19	1.4%	68	0.5%	28	1.2%	98	0.5%
Education Institutions & Libraries	5	5.8%	167	33.0%	48	3.5%	1,390	9.9%	88	3.8%	2,245	11.7%
Other Services	15	16.3%	35	7.0%	269	19.5%	1,689	12.0%	463	19.8%	2,381	12.4%
Government	7	7.4%	41	8.2%	131	9.5%	824	5.9%	199	8.5%	947	4.9%
Other	2	2.2%	2	0.4%	11	0.8%	2	0.0%	19	0.8%	4	0.0%
Totals	93	100%	505	100%	1,379	100%	14,022	100%	2,341	100%	19,251	100%

Source: Business data provided by Infogroup, Omaha NE Copyright 2010, all rights reserved. Esri forecasts for 2010.

January 08, 2012



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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	6	6.7%	11	2.1%	60	4.3%	141	1.0%	165	7.0%	359	1.9%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.1%	2	0.0%
Utilities	0	0.3%	2	0.4%	2	0.1%	10	0.1%	3	0.1%	10	0.1%
Construction	6	6.3%	16	3.3%	85	6.2%	603	4.3%	152	6.5%	885	4.6%
Manufacturing	4	4.0%	35	7.0%	52	3.8%	3,224	23.0%	78	3.3%	4,055	21.1%
Wholesale Trade	4	4.4%	15	2.9%	62	4.5%	1,025	7.3%	108	4.6%	1,390	7.2%
Retail Trade	14	14.6%	38	7.5%	203	14.7%	1,410	10.1%	313	13.4%	1,861	9.7%
Motor Vehicle & Parts Dealers	1	1.5%	3	0.5%	29	2.1%	233	1.7%	50	2.1%	286	1.5%
Furniture & Home Furnishings Stores	0	0.3%	1	0.1%	9	0.7%	27	0.2%	13	0.6%	41	0.2%
Electronics & Appliance Stores	1	1.1%	0	0.0%	8	0.6%	27	0.2%	10	0.4%	32	0.2%
Bldg Material & Garden Equipment & Supplies Dealers	3	3.6%	20	3.9%	22	1.6%	128	0.9%	45	1.9%	237	1.2%
Food & Beverage Stores	1	1.2%	10	2.0%	25	1.8%	217	1.5%	46	2.0%	364	1.9%
Health & Personal Care Stores	1	1.1%	0	0.0%	19	1.4%	146	1.0%	23	1.0%	164	0.9%
Gasoline Stations	0	0.0%	0	0.0%	13	0.9%	57	0.4%	21	0.9%	123	0.6%
Clothing & Clothing Accessories Stores	0	0.2%	0	0.0%	20	1.5%	65	0.5%	23	1.0%	66	0.3%
Sport Goods, Hobby, Book, & Music Stores	0	0.1%	0	0.0%	19	1.4%	44	0.3%	22	0.9%	47	0.2%
General Merchandise Stores	0	0.0%	0	0.0%	4	0.3%	368	2.6%	4	0.2%	369	1.9%
Miscellaneous Store Retailers	5	5.5%	4	0.8%	33	2.4%	94	0.7%	53	2.3%	122	0.6%
Nonstore Retailers	0	0.0%	0	0.0%	1	0.1%	4	0.0%	2	0.1%	10	0.1%
Transportation & Warehousing	4	4.4%	20	3.9%	50	3.6%	289	2.1%	118	5.0%	590	3.1%
Information	4	4.4%	11	2.2%	29	2.1%	136	1.0%	57	2.5%	200	1.0%
Finance & Insurance	6	6.0%	24	4.8%	90	6.5%	449	3.2%	137	5.9%	636	3.3%
Central Bank/Credit Intermediation & Related Activities	2	2.3%	15	3.0%	29	2.1%	287	2.0%	49	2.1%	397	2.1%
Securities, Commodity Contracts & Other Financial	0	0.0%	0	0.0%	10	0.8%	24	0.2%	15	0.6%	30	0.2%
Insurance Carriers & Related Activities; Funds, Trusts &	3	3.7%	9	1.8%	50	3.6%	138	1.0%	73	3.1%	209	1.1%
Real Estate, Rental & Leasing	1	1.4%	0	0.1%	41	3.0%	138	1.0%	51	2.2%	155	0.8%
Professional, Scientific & Tech Services	1	1.2%	2	0.5%	62	4.5%	286	2.0%	100	4.3%	504	2.6%
Legal Services	1	1.1%	2	0.4%	22	1.6%	78	0.6%	31	1.3%	108	0.6%
Management of Companies & Enterprises	0	0.0%	0	0.0%	4	0.3%	134	1.0%	6	0.3%	138	0.7%
Administrative & Support & Waste Management & Remediation	1	1.1%	1	0.1%	38	2.8%	206	1.5%	56	2.4%	326	1.7%
Educational Services	4	4.6%	163	32.2%	38	2.8%	1,343	9.6%	64	2.7%	2,175	11.3%
Health Care & Social Assistance	6	6.6%	74	14.6%	78	5.7%	1,685	12.0%	125	5.4%	2,186	11.4%
Arts, Entertainment & Recreation	4	3.9%	10	2.0%	45	3.3%	257	1.8%	71	3.0%	359	1.9%
Accommodation & Food Services	5	5.0%	17	3.4%	80	5.8%	810	5.8%	133	5.7%	1,032	5.4%
Accommodation	0	0.3%	0	0.1%	11	0.8%	60	0.4%	18	0.8%	78	0.4%
Food Services & Drinking Places	4	4.8%	17	3.3%	70	5.0%	749	5.3%	115	4.9%	954	5.0%
Other Services (except Public Administration)	14	15.4%	23	4.5%	217	15.8%	1,050	7.5%	381	16.3%	1,439	7.5%
Automotive Repair & Maintenance	1	1.3%	1	0.3%	43	3.1%	85	0.6%	71	3.0%	140	0.7%
Public Administration	7	7.4%	41	8.2%	131	9.5%	824	5.9%	199	8.5%	947	4.9%
Unclassified Establishments	2	2.2%	2	0.4%	11	0.8%	2	0.0%	20	0.8%	4	0.0%
Total	93	100%	505	100%	1,379	100%	14,022	100%	2,341	100%	19,251	100%

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